

POST SHOW REPORT

Iran
agrofood



agro



food + bev tec



food ingredients



food + hospitality

22 - 25

September 2021

Tehran International Permanent Fairgrounds

www.iran-agrofood.com

#Iranagrofood

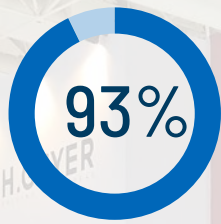


Fresh start for Iran business

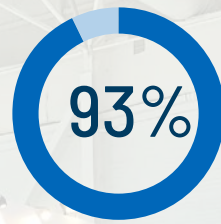
The 28th edition of Iran agrofood 2021 ended on a very high note. From 22 to 25 September 2021, some **20,000 agrofood professionals** from Iran and neighbouring countries discussed their investment ideas with **311 exhibitors**.

Thus, Iran agrofood 2021 marked not less than a Fresh Start for the Iran Business!

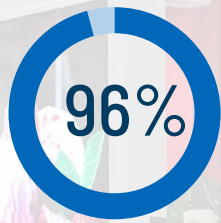
Exhibitors feedback



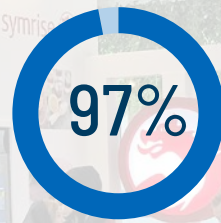
satisfied with the quality of visitors



would recommend Iran agrofood



satisfied with the whole fair



intend to participate in the next Iran agrofood



Voices of the exhibitors

Hamid Danesh CEO - Khallaghan Danesh Modern (KDM)

KDM is a trading engineering company supplying and importing process line components. We are attending Iran agrofood 2021 to meet with our customers and suppliers and have face to face discussions about our products. With the younger generation, more and more potential customers are entering the market who need new products every day, so the Iranian market is very important for us.



Mahsa Damirchi Member of board - Damirchi Group



Damirchi Industrial Group, already since 40 years, is a key player in the Iranian market. We focus on ever improving the quality level and standards of operation in the field of designing, manufacturing, installing and setting up machinery and equipment in the food, pharmaceutical and chemical industries. Here at Iran agrofood 2021 we can once again confirm that investments in the food industry keep on increasing as we mainly meet new investors and partners, but also existing customers. So far, we are very satisfied with the quality of the visitors.

Marion Van Schaik, (middle) Agricultural Counsellor for Iran and Iraq - Embassy of the Kingdom of the Netherlands in Iran

Iran and the Netherlands have been trading with each other for many years. Iran has a long and great history in agriculture and represents a very large market that is important for the Dutch.

We met with key stakeholders, researchers and traders involved in agriculture in Iran and they formulated their requests to the Dutch companies. This was very helpful.

Despite the Corona pandemic, our expectations were fully met. We had a very good number of meetings and visitors.



Luca Pusineri, (left) Area Manager - Ave Technologies

With its vast experience and know-how AVE Technologies can answer and satisfy bottling questions with solutions and innovations that include the latest technological features.

Iran is a main market in the Middle East and the Iranian producers are looking for new technologies. All of our customers are food & beverage producers and we cooperate with well-known factories in Iran.

After Covid, Iran agrofood was all the more important to meet with our customers again after such a long time and to discuss new projects and new technologies.



THANK YOU



SEE YOU AGAIN

17 - 20
June 2022

**Tehran International
Permanent Fairgrounds**

#Iranagrofood

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